

American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract #

Schedule Dates

Advertiser

Agency Product

Brand Salesperson

Sales Office **Buyer Name** 

Phone/Fax CPE

**Account Types** Billing Type

Date:

Comments

103552 10/24/12-10/30/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

**Date Entered** 10/22/12 **Last Modified** 

10/22/12 Kathy Sparks **Entered By** 

No CO-OP ECR07914516

Headline #

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$29,970.00 Net Total \$169,830.00

Sales Tax

WBNS-TV (WBNS) Rate By 8roadcast Month Spots Oct. 2012 66 \$145,200.00 Nov. 2012 30 \$54,600.00 Grand Total: 96 \$199,800.00

sb 206, 200

Line	Line Type / 8reak Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	ia Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	3	;30	5:57A- 7A (EST)	3			Χ:	Х	χĻ		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/22/12
2.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	S:S7A- 7A (EST)	2	Х	Х	1				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/22/12
3.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	7A- 8A (EST)	2	x	X		:	:		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	C8S THIS MORNING AT 7AM/1X PER DAY	10/22/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	7A- BA (EST)	3			Х	Х	X .		3	\$1,200.00	\$3,600.00	W8NS-TV (W8NS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/22/12
5.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	8A- 8:SSA (EST)	3			Х	X .	X .	į	3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	10/22/12
6.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	8A- 8:S5A (EST)	2	х	Х	:	1		r i	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	10/22/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	B:58A- 9:55A (EST)	1	Х		1	í		i.	1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/22/12
8.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	8:58A- 9:55A (EST)	2			<b>X</b> ;	X ¦			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/22/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	9:5BA- 10:55A (EST)	1	х		1		* 1	Marie Control	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/22/12
10.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	9:58A- 10:55A (EST)	2			X :	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL 1X PER DAY	10/22/12
11.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	10:S8A- 11:S7A (EST)	3			X ¦	Χ.	X ,		3	\$B00.00	\$2,400.00	W8NS-TV (W8NS)	PRICE RT 1X PER DAY	10/22/12
		·		_	CON	FIF	NI.	4T	10	N	CO	NTI	RAC					1

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Accepted Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract #

Schedule Dates
Advertiser

Agency

Product

Brand

**Buyer Name** 

10/24/12-10/30/12

Romney for Presider

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

103552

Sales Person Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

KINCA,STEPHANIE

Phone/Fax /
CPE N/A

Account Types National/Political
Billing Type Standard

Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

 Date Entered
 10/22/12

 Last Modified
 10/22/12

 Entered By
 Kathy Sparks

CO-OP NO
Headline # ECR07914516

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,970.00 Net Total \$169,830.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 66
 \$145,200.00

 Nov. 2012
 30
 \$54,600.00

 Grand Total:
 96
 \$199,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τι	ı We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	10:58A- 11:57A (EST)	2	X	X			1 1		2	\$800.0	\$1,600.	00 WBNS-TV (WBNS)	PRICE RT 1X PER DAY	10/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:5BA- 12:30P (EST)	1	х				F L		1	\$1,200.0	0 \$1,200.	00 WBNS-TV (WBNS)	NOON NEWS	10/22/12
14.0	Normal Line / SPOT	10/24/12-10/25/12	3	;30	11:58A- 12:30P (EST)	2			Х	, X			2	\$1,200.0	92,400.	00 WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/22/12
15.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	12:30P- 2P (EST)	2			Х	X		1	2	\$1,200.0	0 \$2,400.	00 WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/22/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	12:30P- 2P (EST)	1	х					-	1	\$1,200.0	0 \$1,200.	00 WBNS-TV (WBNS)	SOAPS	10/22/12
17.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	2P- 3P (EST)	2			χ	×		1	1	\$B00.0	9800.	00 WBNS-TV (WBNS)	TALK 1X PER DAY	10/22/12
17.0.1	Preempt	10/24/12								:	I					WBNS-TV (WBNS)	No Avail/Exception -	
18.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	2P- 3P (EST)	2	X	х		ž .	1		2	\$B00.0	0 \$1,600.	00 WBNS-TV (WBNS)	TALK 1X PER DAY	10/22/12
19.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	3P- 3:55P (EST)	3			Х	Х	, x	i	3	\$B00.0	0 \$2,400.	00 WBNS-TV (WBNS)	DR PHIL 1X PER DAY	10/22/12
20.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	3:58P- 5P (EST)	2			Х	Х			2	\$800.0	0 \$1,600.	00 WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/22/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	3:5BP- 5P (EST)	1	Х			:	. :		1	\$800.0	0 \$воо.	00 WBNS:TV (WBNS)	DR OZ	10/22/12
22.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	5P- 6P (EST)	2			Х	Х			2	\$2,200.0	0 \$4,400.	00 WBNS:TV (WBNS)	5P NEWS 1X PER DAY	10/22/12
23.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5P- 6P (EST)	1	х						1	\$2,200.0	0 \$2,200.	00 WBNS-TV (WBNS)	5P NEWS	10/22/12
24.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	6P- 6:30P (EST)	2			Х	1 X			2	\$2,800.0	0 \$5,600.	00 WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/22/12
			1		CON		RM	ĪΑ'	TIC	N	CC	NT	RAC				·	
Accepted	- Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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American Rambler Production 138 Conant Street Beverly, MA 01915

Advertiser Agency Product

Brand Salesperson

> Sales Office **Buyer Name** Phone/Fax

ÇPE **Account Types Billing Type** 

Comments

Date:

Contract # 103552 Schedule Dates 10/24/12-10/30/12

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A National/Political

Standard

ROMNEY/P/R ROMNEY FOR PRESIDENT INC

Date Entered 10/22/12 Last Modified 10/22/12

Kathy Sparks Entered By

No CO-OP Headline # ECR07914516

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$29,970.00 **Net Total** \$169,830.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Oct. 2012	66	\$145,200.00
Nov. 2012	30	\$54,600.00
Grand Total:	96	\$199,800.00
Account		
		1

Line Type / Break Type (F	Ref #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
25.0 Normal Line / SPOT	10/29/12-10/30/12	3	±30	6P- 6:30P (EST)	2	Х	Х	1		1		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/22/12
26.0 Normal Line / SPOT	10/29/12-10/30/12	3	:30	6:58P- 7:30P (EST)	2	Х	Х					2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/22/12
27.0 Normal Line / SPOT	10/24/12-10/26/12	3	:30	6:58P- 7:30P (EST)	3			Χ,	Х	х .		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/22/12
27.0.1 Preempt	10/24/12							1							WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
28.0 Normal Line / SPOT	10/29/12-10/30/12	_ 3	:30	7:30P- 7:57P (EST)	2	х	Х	!				2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/22/17
29.0 Normal Line / SPOT	10/24/12-10/26/12	3	:30	7:30P- 7:57P (EST)	3			χ¦	Χ	X !		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/22/1
29.0.1 Preempt	10/24/12									,	-				WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
30.0 Normal Line / SPOT	10/29/12-10/30/12	3	;30	11P- 11:35P (EST)	2	. х	Х	:				2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	10/22/1
31.0 Normal Line / SPOT	10/24/12-10/26/12	3	:30	11P- 11:35P (EST)	3			X	Χ .	x ;		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	10/22/1
32.0 Normal Line / SPOT	10/29/12-10/30/12	3	:30	11:35P- 12:37A (EST)	2	X	х	1				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/22/1
33.0 Normal Line / SPOT	10/24/12-10/26/12	3	:30	11:3SP- 12:37A (EST)	3			X :	х	X .		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/22/1
34.0 Normal Line / SPOT	10/29/12-10/30/12	3	:30	5A- 5:55A (EST)	2	х	Х					2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/22/1
35.0 Normal Line / SPOT	10/24/12-10/26/12	3	:30	) 5A- 5:55A (EST)	3			χ:	х	x .	- [	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/22/1

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otherwise made a part of the particular contract, is herby rejected."	

Accepted Station:

Accepted Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915 Contract #
Schedule Dates

Schedule Dates Advertiser

Agency

Product Brand

Salesperson Sales Office

Buyer Name Phone/Fax CPE

Comments

Account Types Billing Type

Date:

**103552** 10/24/12-10/30/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA,STEPHANIE

/ N/A National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

Date Entered 10/22/12
Last Modified 10/22/12

d 10/22/12 Kathy Sparks

CO-OP ÑO

Headline # ECR07914516

Demo

Entered By

Order Type Normal

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Date:

Comments:

Commission \$29,970.00 Net Total \$169,830.00

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 WBNS-TV (WBNS)
 By Broadcast Month
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 Oct. 2012
 66
 \$145,200.00

 Nov. 2012
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 Grand Total:
 96
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ne Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	10P- 11P (EST)	1	х		Ŧ 1			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII 5-0	10/22/12
37.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7:57P- 9P (EST)	1		Х		İ		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/22/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	9P- 10P (EST)	1			x ¦		. !	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/22/12
39.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	7:57P- 9P (EST)	1			. X		1	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2 1/2 MEN	10/22/12
40.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	9P- 10P (EST)	1			) X	i !		1	\$6,000.00	\$5,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/22/12
41.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9P- 10P (EST)	1				Х		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	10/22/12
42.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10P- 11P (EST)	1				Χ,		1	\$4,000.00	\$4,000.00	WBNS·TV (WBNS)	BLUE BLOODS	10/22/12
43.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:57A- 9A (EST)	1			1	1	x	1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/22/12
44.0	Normal Line / NCAA SPORTS	10/27/12-10/27/12	3	:30	3:30P- 6:58P (EST)	2					X	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	NCAA FTBL	10/22/12
45.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7:30P- 7:57P (EST)	1			1	1 2	X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	WHEEL	10/22/12
45.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	9P- 10P (EST)	1			:	1	x	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIME TIME	10/22/12
47.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	10P- 11P (EST)	1					X	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	10/22/12
48.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	11P- 11:35P (EST)	1					х,	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	10/22/12
		ļ			CON	FIF	L RM	IATI	ON	CO	TNC	RAC	T				

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Accepted Agency/Advertiser:

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American Rambler Production 138 Conant Street Beverly, MA 01915

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Agency

Product

103552 10/24/12-10/30/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

National/Political

KINCA, STEPHANIE **Buyer Name** 1

N/A

Phone/Fax

CPE Account Types Billing Type

Standard ROMNEY/P/R Comments

ROMNEY FOR PRESIDENT INC

Date Entered 10/22/12 Last Modified 10/22/12

**Entered By** Kathy Sparks

CO-OP No

ECR07914516 Headline #

Demo

Order Type Normal

Package Deal

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By Broadcast Month Spots Rate Oct. 2012 66 \$145,200.00 Nov. 2012 30 \$54,600.00 Grand Total: 96 \$199,800.00

WBNS-TV (WBNS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT	10/27/12-10/27/12	3	30	4:58A- 6:56A (EST)	1			×	1	\$400.00	\$400.00	WBNS-TV (WBNS)	AM NEWS	10/22/12
S0.0	Normal Line / SPOT	10/28/12-10/28/12	3	3 :30	6:2BA- B:30A (EST)	1		1	. X	1	\$400.00	\$400.00	WBNS-TV (W8NS)	AM NEWS	10/22/12
51.0	Normal Line / SPOT	10/2B/12-10/2B/12	3	:30	8:S8A- 10:30A (EST)	1			. X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SUNDAY MORNING	10/22/12
52.0	Normal Line / NFL-BROWNS/BENGALS	10/28/12-10/28/12	3	3 :30	12:57P- SP (EST)	3			¦ . x	3	\$6,000.00	\$1B,000.00	W8NS-TV (W8NS)	8ROWNS GAME	10/22/12
53.0	Normal Line / SPOT	10/28/12-10/28/12	3	3 :30	6:28P- 6:S7P (EST)	1		f I	. х	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NEWS	10/22/12
S4.0	Normal Line / SPOT	10/28/12-10/28/12	3	3 :30	6:57P- BP (EST)	1	:		Х	1	\$8,000.00	\$B,000.00	W8NS-TV (WBNS)	60 MINUTES	10/22/12
55.0	Normal Line / SPOT	10/28/12-10/28/12	3	3 :30	8P- 9P (EST)	1			х	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/22/12
56.0	Normal Line / SPOT	10/2B/12-10/28/12	3	3 :30	9P- 10P (EST)	1			X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/22/12
57.0	Normal Line / SPOT	10/28/12-10/2B/12	3	3 :30	11P- 11:3SP (EST)	1	!		, ¦ x	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	10/22/12
				<u> </u>	CON	FIF	RMATIO	٧C	ONT	RAC	S MAGNIC		,		
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:					Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 01:50 PM on Monday, October 22 2012